



ASSESSMENT AND FUTURE PROSPECTS



7th EDITION
10-12 APRIL 2018

**PRECISION GLOBAL HEALTH
IN THE DIGITAL AGE**

TABLE OF CONTENTS

The Geneva Health Forum	3
An essential gathering for global health	3
Geneva, the international capital for global health and humanitarian action	4
Partners	5
GHF 2018	6
Theme: Precision Global Health in the Digital Age	6
Strategic priorities	6
Governance	6
Programme	8
Activities organised during the 2018 edition of the GHF	8
Agenda	12
Sponsors and donors	13
Collaborations	13
Participation	14
Contributions	14
Communication	15
Participants Satisfaction Survey	16
Overall evaluation of the GHF	16
Evaluation of the main sessions	16
Other lessons	17
Gathering ideas for future editions	17
Perspectives 2020	18
GHF 2020: key dates	20
Contact	20

An essential gathering for global health

Created in 2006, the Geneva Health Forum (GHF) takes place every two years, in the spring, a few weeks before the World Health Assembly.

The GHF is organised by the Geneva University Hospitals (HUG) and the University of Geneva (UNIGE) in partnership with the principal international health organisations in Geneva.

The GHF defines itself as the forum for innovative practices in global health. It addresses, using an integrated and global approach, the main issues affecting access to care and stimulates discussions on the major health challenges of the day.

Since its inception, the GHF has evolved around four main drivers:

- Establishing a critical and constructive dialogue amongst global health actors from diverse sectors, including organisations responsible for public policy, scientists, field practitioners and the private sector.
- Listening to personal accounts of field workers so that these experiences can inform the development of health policy.

- Paying special attention to lower and middle-income countries (LMIC) and humanitarian contexts.
- Drawing on the dynamism of Geneva's role as an international hub in the field of health.

The GHF allows participants to:

- Discover innovative practices
- Give visibility to their activities and to promote these amongst key global health actors
- Discuss major issues in global health
- Facilitate meetings and networking
- Initiate new collaborations

For each edition of the GHF a theme is chosen to provide a common thread to the proceedings.

Over twelve years the GHF has become one of the major events in global health, bringing together renowned academics, medical doctors and care providers, political leaders, diplomats, representatives of funding agencies and other actors active in health care provision. The age-old tradition of Swiss neutrality facilitates critical and respectful exchanges between health actors who might not normally meet.

The themes covered over the seven editions are:

2006	Access to health around the world
2008	Strengthening of Health Systems and the Global Health Workforce
2010	Globalization, Crisis and Health Systems: Confronting Regional Perspective
2012	Growing challenge of chronic diseases
2014	Global Health: Interconnected Challenges, Integrated Solutions
2016	Global Health: Sustainable and affordable innovations in health care
2018	Precision Global Health in the Digital Age

Geneva, the international capital for global health and humanitarian action

Geneva is today recognised as the international health capital. Home of the World Health Organisation headquarters, Geneva also hosts numerous governmental and non-governmental organisations active in the public health sector.

Each year in May, the World Health Assembly brings together the health ministries of the 194 member states to discuss the main health issues facing the international community and to set the future agenda for the WHO.

The network of health attachés in permanent missions to the United Nations is a further component of this dynamic environment.

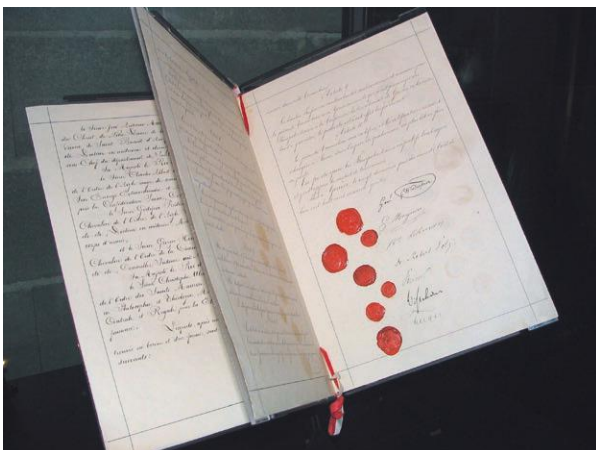
The Lake Léman region, often referred to as the "Health Valley", is home to a unique concentration of health establishments, academic institutions and major companies active in the health sector, along with a flurry of innovative biotech, medtech and engineering start-ups.

Geneva is also the international humanitarian capital. Since the creation of the International Committee of the Red Cross (ICRC) in 1860 and the signing of the Geneva Conventions in 1949, it is from Geneva that assistance to victims of conflicts and natural disasters is coordinated.



Henry Dunant, creator of the ICRC

Home to the Office of the UN High Commissioner for Human Rights, the International Organisation for Migration, the Human Rights Council and as host to the main NGOs active in this domain, Geneva is a key location for the promotion and protection of human rights and humanitarian action.



Geneva Conventions of 1949



WHO Headquarters

PARTNERS

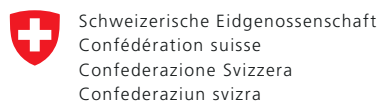


The main organisations and international global health actors present in Geneva are partners of the Geneva Health Forum.

Special Collaboration



Platinum Partner



Swiss Confederation

Development and Cooperation



ICRC

Gold Partner



Silver Partner



GHF 2018

Theme: Precision Global Health in the Digital Age

Objective: to explore the impact of digital tools on public health practices and examine whether the digital revolution currently underway supports the development of more precise and efficient health interventions (Precision Global Health)

Strategic priorities

Definition of the strategic priorities for this edition of the GHF:

- Reinforce relations with organisations present in Geneva and active in global health
- Reinforce the role of the GHF as a discussion platform by proposing activities that foster collaboration and networking
- Receive a guest of honour (Russia) and two special guests (Kirghizstan and Tajikistan)

Carry-forward several strategic drivers defined during previous editions:

- Reinforce the presence of the French-speaking world
- Address questions of gender both in the organisation of the GHF as well as in the debates
- Engage with paramedical and non-medical actors intervening in the health sector
- Facilitate the attendance of actors from countries with limited resources

Governance

The Steering Committee is the executive arm of the GHF. In this capacity it:

- takes decisions concerning the organisation of the GHF
- chairs the Programme Committee
- supervises the work of the operational team
- represents the GHF
- takes responsibility for the financial and logistical management of the GHF

The Steering Committee is composed of representatives from the HUG and UNIGE.

The Programme Committee is the scientific arm of the GHF. In this capacity it:

- advises the Steering Committee on the orientations of the GHF,
- proposes a list of participants,
- proposes the topics for discussion,
- shares its opinion regarding the components of the programme

The Programme Committee is composed of representatives of the partners and co-opted experts.

As for the Operational team, it:

- implements the decisions of the Steering Committee
- represents the GHF when delegated by the Steering Committee
- ensures the technical organisation of the GHF

The communication service of the HUG takes responsibility for the coordination of the communications of the GHF. To this end, the service works in close collaboration with the respective communication units of UNIGE and the WHO.

Russia, guest of honour of GHF 2018



Dr Oleg Salagay, Deputy Minister of Health of the Russian Federation



Delegation of Skolkovo Foundation



Delegation of Moscow Medical University Ivan Setchenov

Steering Committee

Rosset Nicole, HUG

Flahault Antoine, HUG - UNIGE

Geissbuhler Antoine, HUG - UNIGE

Programme Committee

Gervaix Alain, HUG,
Representative of HUG and of UNIGE

Pittet Didier, HUG,
Representative of HUG and of UNIGE

Chappuis François, HUG,
Representative of HUG and of UNIGE

Calmy Alexandra, HUG,
Representative of HUG and of UNIGE

Moussy Francis, WHO,
Partner representative

Hasselmann Viviane, DDC,
Partner representative

Martinez Esperanza, ICRC
Partner representative

Escher Gérard, EPFL,
Partner representative

Serafini Micaela, MSF,
Partner representative

Wyss Kaspar, Swiss TPH,
Partner representative

Bougier Laetitia, Cité de la solidarité internationale,
Partner representative

Valverde Olaf, DNDi,
Partner representative

Dittrich Sabine, FIND,
Partner representative

James Clara, HEDS Genève,
Partner representative

Bochud Murielle, IFPM Lausanne,
Partner representative

Told Michaela, IHEID,
Partner representative

Guinot Philippe, PATH,
Partner representative

Tapernoux Myriam, SA,
Partner representative

Sprumont Dominique, SSPH +,
Partner representative

De Roodenbeke Eric, Directeur de la Fédération
Internationale des Hôpitaux (FIH),
Expert

Irbe Sandra, Chargée de portfolio au Global Fund,
Expert

Cueni Thomas, CEO de la Fédération Internationale
de Manufacture Pharmaceutique (IFPMA),
Expert

Loutan Louis, Individuel,
Expert

Kiefer Bertrand, Directeur de Planète Santé,
Expert

Operational Team

Mezlef Noria, HUG,
GHF Coordinator

Comte Eric, HUG,
GHF Programme Coordinator

Support Team

Baldelli Serena, HUG,
GHF Communications Coordinator

PROGRAMME

Activities organised during the 2018 edition of the GHF

The GHF takes place in the International Conference Centre Geneva (CICG) over three days, from Tuesday to Thursday, a few weeks before the World Health Assembly.

Official Ceremonies

The Conference is officially introduced and concluded during the opening and closing ceremonies.

Keynote addresses during the opening ceremony:

- Manuel Sager, Ambassador and Director-General of the Swiss Agency for Development and Cooperation of the Federal Department of Foreign Affairs.
- Dr Naoko Yamamoto, Assistant Director-General of WHO, representing Dr Tedros Adhanom Ghebreyesus, Director-General of WHO
- Dr Oleg Salagay, Vice-Minister of Health of the Russian Federation

View the opening ceremony:

<http://ghf2018.g2hp.net/sessions/opening-ceremony>

Keynote addresses during the closing ceremony

- Jürg Utzinger, Director of the Swiss Tropical and Public Health Institute
- Peter Maurer, President of the International Committee of the Red Cross (ICRC)

View the closing ceremony:

<http://ghf2018.g2hp.net/sessions/closing-ceremony>



Plenary sessions

Four renowned speakers debate issues of the day in five plenary sessions of ninety minutes each.

Plenary sessions were designed by SDC, MSF, the Geneva Centre for Emerging Viral Diseases, the M8 Alliance and the World Health Summit. The last plenary session took place under the pretext of the "Nursing Now" campaign.

The Sli.do system allows the audience to pose questions to the speakers via their mobile phones. Tested for the first time during this edition, the user response was positive.

Plenary session, tutorial of the GHF

Two twenty minute sessions devoted to two complex notions relevant to the theme of the conference:

- blockchain for global health, by Jean-Pierre Hubaux
- the importance of artificial intelligence for global health, by Paul Lukowicz

View the plenary sessions:

<http://ghf2018.g2hp.net/plenary>

Parallel sessions

24 parallel sessions of 90 minutes each devoted to 5 major themes: the health system, health care, health actors, research and development, and communication.

Sessions were structured as “short presentations / round table / questions and answers with the audience”. These sessions allow for a discussion of technical issues raised by the presentations of field experiences.

View the parallel sessions:
<http://ghf2018.g2hp.net/parallel-session>

ScienceFlashTalk

The ScienceFlashTalk, a friendly competition organised by the Swiss School of Public Health, highlights the investigations of young researchers who present their work in three minute Speed Talks.

Six Swiss researchers took part in a first round. A second round saw three students of the Sechenov University of Moscow present their work.

View the ScienceFlashTalk:
<http://ghf2018.g2hp.net/scienceflashtalk>

Workshops

The workshops brought together a working group around a specific question over the course of three to four video conferences during the four months preceding the GHF. The results of the workshops were presented to the public on Wednesday 11 April.

Twelve workshops involved one hundred and thirty one participants.

Aside from discussing the subject matter, these workshops allow people working in similar fields to meet and exchange.

Five of the workshops plan to publish a white book on their proceedings.

View the workshops:
<http://ghf2018.g2hp.net/workshop>



Experience sharing sessions (Breakfast sessions)

Thirteen experience sharing round tables brought together between ten and fifteen people with practical experience relevant to the subject matter. These sessions are open to the public with audience participation possible towards the end of each session.

These breakfast round-tables were very well attended and proved effective as vehicles for bringing together people working on similar issues.

View the experience sharing sessions:
<http://ghf2018.g2hp.net/experience-sharing>

Brocher Conference Series

A historical reminder of the anniversaries of two important events in the history of public health by two speakers invited with the assistance of the Brocher Foundation:

- the 70th anniversary of the WHO and the 40th anniversary of the Alma Ata declaration, by Patrick Zylberman
- the 1918 Spanish flu pandemic, by Jones Esyllt

Useful reminders that give a historical perspective to the deliberations of the GHF.

View the Brocher Conference Series:
<http://ghf2018.g2hp.net/brocher-conference-series>

Lunch session

Sessions for some fifty participants hosted by GHF sponsors, who address a theme of their choosing in a friendly and active atmosphere, while a buffet lunch is served.

Two parallel sessions are organised each day, from 12:30 to 2pm.

This formula, appreciated both by sponsors and participants, favours direct exchanges between the speakers and the audience.

View the Lunch sessions:
<http://ghf2018.g2hp.net/lunch-session>

VIP Lunch Dialogues

VIP Lunch Dialogues bring together fourteen guests each day around a different theme: cooperation with Russia, cyber security, and International Geneva.

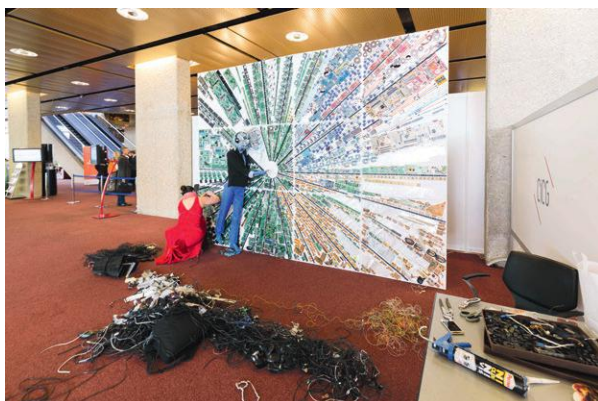
These meetings are an occasion for high-level exchanges between actors involved in similar issues.

The VIP lunches were greatly appreciated by participants.

Global Health Lab

The Global Health Lab presented one hundred and five innovations in what amounted to an innovations exhibition that was highly appreciated by participants. The Lab is a key component of the GHF, showcasing innovations that can be used sustainably in countries with limited resources.

View the Global Health Lab:
<http://ghf2018.g2hp.net/global-health-lab>



Posters

Presentation of 138 scientific posters showcasing scientific research or global health projects, with a section particularly focused on posters presented by Masters or PhD students.

The concept of e-posters, used for the first time, promotes on-line posters and facilitates archiving. Furthermore, the absence of printed posters represents a financial saving for presents and a reduced ecological footprint for the conference.

View the posters:
<http://ghf2018.g2hp.net/poster-en-image>

View the Young researchers posters:
<http://ghf2018.g2hp.net/poster-young-researcher-with-pictures>

Stands

Twenty-six stands allowing the participants to meet and exchange with partners, sponsors or other exhibitors.

View the stands: <http://ghf2018.g2hp.net/stand>

Side-events

Seven side-events hosted by organisations collaborating with the GHF during the second evening of the conference.

Side-events are much appreciated by collaborators as they provide visibility to certain GHF related entities and facilitate networking.

View the side-events:
<http://ghf2018.g2hp.net/side-events>

Signing sessions

Six book signing sessions organised for the respective authors participating in the GHF.

View the signing sessions:
<http://ghf2018.g2hp.net/signature>



GHF Prizes

The Jets d'or for young researchers rewarded two scientific posters:

- Nadya Wells: "Four Challenges that Global Health Networks Face" Shiffman Framework to contrast access to medicines challenges for NCDs and NTDs: Insulin versus Praziquantel
- Yu Zhao: OpenWHO: Integrating online knowledge transfer into health emergency response

The Innovation Jet d'or showcases an innovation of the Global Health Lab: Kusy Baby, a Wearable mHealth Solution for Maternal and Child Health at the Last Mile

The Grand Jet d'or of Geneva distinguishes Professor Marcel Tanner, President of the Swiss Academy of Sciences and former Director of the Swiss Tropical and Public Health Institute, for his work and his involvement in the field of global health.

The GHF prizes are financed by the private HUG foundation.

View the Jets d'Or of Geneva:
<http://ghf2018.g2hp.net/jets-dor-de-geneve>

Anne Maurer Cecchini Prize and the Jet d'or of the GHF

Awarding of six prizes during the GHF.

View the prizes of the Anne Maurer Cecchini Foundation:
<http://ghf2018.g2hp.net/award-anne-maurer-cecchini>

Prize of the Anne Maurer Cecchini Foundation

For the fourth time, two prizes were awarded during the GHF:

- Hector H. Garcia et al, of Lima, Peru, for their article entitled "Elimination of Taenia solium Transmission in Northern Peru"

- Victor Kande Betu Ku Mesu et al, for their remarkable randomised clinical trials entitled: "Oral fexinidazole for late-stage African Trypanosoma brucei gambiense trypanosomiasis: a pivotal multicentre, randomised, non-inferiority trial".

Hosted meetings

Organising of five meetings by organisations taking advantage of the logistical capacities and mobilisation power of the GHF. These meetings are reflective of the GHF's desire to foster and facilitate networking.

View the Hosted meeting:
<http://ghf2018.g2hp.net/hosted-meeting>

Hackathons

Wishing to promote science that is open and participatory, the GHF gives visibility to two hackathons organised in Geneva during April 2018:

- proclamation of the results of the CERN Medtech: Hack 2018 by Charlotte Lindberg Warakaulle, Director of International Relations at CERN, during the opening ceremony.
- during the GHF closing ceremony, public announcement of the holding of the Open Geneva Hackathon 2018, organised for the weekend following the GHF.

A friendly atmosphere

The GHF is recognised for its friendly atmosphere that permeates the hospitality shown and the character of the debates. This friendly atmosphere was also fostered through the presence of the cartoonist Pecub whose drawings enlivened the Global Health Lab for the duration of the GHF.

Musical moments during both the official ceremonies and plenary sessions added flavour to the proceedings of the GHF.

Finally, four photo displays addressing subjects not covered in other activities of the GHF added diversity to the events on offer.

View Pecub: <http://ghf2018.g2hp.net/pecub-au-ghf>

View the expositions:
<http://ghf2018.g2hp.net/exposition>

AGENDA

Tuesday 10 April							Plenary	Parallel	Experience Sharing	Workshops	Invited Sessions
	Track 1 Health system	Track 2 Health care	Track 3 Health actors	Track 4 Research and development	Track 5 Communication	Hosted meetings					
08:00	Registration										
09:00	Plenary 1 - Quality of health systems – the missing piece between better access and improved health										
10:30	Coffee break, Visit exhibition, Poster, Photo exhibitions										
11:00	PS1-1 E-Training and medical education, a leverage to restructure the health system	PS1-2 Insight into Ophthalmology in the Developing World: Now and the Future	PS1-3 Citizen science, open science, Fab lab, Do it yourself... the new innovation tools	PS1-4 Adding digital power to research ethics review	PS1-5 E-health: pilot phase is over						
12:30	Lunch break, Visit exhibition, Poster, Photo exhibitions			LS01 Maximizing Impact in NCD management in the Digital Era Novartis Foundation	LS02 La fracture francophone						
14:00	Plenary 2 - Access to health: Put the patient at the heart of our concerns										
15:30	Coffee break, Visit exhibition, Poster, Photo exhibitions										
16:00	PS2-1 New digital tools at the service of healthcare financing and UHC	PS2-2 Are Neglected Tropical Diseases Affected by Ehealth?	PS2-3 Patient partner: a self-evident truth	PS2-4 Big Data, artificial intelligence, blockchain, modelisation: examples and question for health	PS2-5 SSPH+ ScienceFlashTalk: A public health science competition of innovative digital natives						
17:30	Visit exhibition, Poster, Photo exhibitions										
17:45	Opening Ceremony 17:45 70th anniversary of WHO and 40th anniversary of Alma Ata Declaration – 18:00 Welcome messages – 18:30 Keynote addresses										
19:15	Geneva Health Forum Cocktail										

Wednesday 11 April							Plenary	Parallel	Experience Sharing	Workshops	Invited Sessions	
	Track 1 Health system	Track 2 Health care	Track 3 Health actors	Track 4 Research and development	Track 5 Communication	Hosted meetings						
08:00	ES1-1 La maintenance des dispositifs médicaux dans les pays en développement: avec ou sans équipements de contrôle, mesure et essai ?	ES1-2 Digital stethoscope. Beyond listening	ES1-3 The Fortune in our Toilets Digital Health Breakthroughs & The Smart Sanitation Economy	ES1-4 Writing clinical practice guidelines: could we be better and quicker?	ES1-5 Serious game, virtual reality, simulation: sharing experience	ES1-6 Ageing: living longer and healthier or just longer?	ES1-7 Education and support for future pandemics and health security					
08:15	Plenary 3 - Blockchain for Global Health											
09:00	Plenary 4 - Cybersecurity and the health system: What risks for patients?											
10:30	Coffee break, Visit exhibition, Poster, Photo exhibitions											
11:00	WS01 Diabetes and E-Health solutions in resource-limited settings: gadgets or real opportunities for quality care?	WS02 What digital tools to develop chronic wound care in resource-limited countries?	WS03 Define the specifications to carry out a diagnostic tool to diagnose the main gynecological pathologies in one day at an affordable price in a district hospital in Africa	WS04 Noma, A Rare Tropical Disease in the Digital Age - Old Difficulties, New Tools?	WS05 Making periodic protection accessible in resource-limited settings: a public health challenge	WS06 Learn how to use big data: What challenges, what tools?	WS07 Mental health: Do digital tools have an interest?	WS08 Fetchter and health worker: Is digital changing their job?	WS09 Cyberattack and hospital: what are the issues?	WS10 Digital health and integration. About the example of HIV	WS11 Health promotion in digital times	WS12 Are we ready for the next emerging pandemic: Opportunity and challenges in the digital age
12:30	Lunch break, Visit exhibition, Poster, Photo exhibitions				LS03 Supply Chain and Delivery Systems: How can stakeholders collectively address this global health challenge? Merck	LS04 Information Technology as an innovative approach to address Non-Communicable Disease Health Promotion Administration, Ministry of Health and Welfare, Taiwan						
14:00	Plenary 5 - Digital: What place will remain for the health professions?											14:00-18:00 Internships and job dating* with MSC Global Health (MSCGH) students
15:30	Coffee break, Visit exhibition, Poster, Photo exhibitions											16:00-17:30 Participatory Disease monitoring of Influenza-like illness: A side-event organized by the Influenzanet consortium
16:00	PS3-1 Global health security – Towards multisectoral collaborations to confront the increasing threat of vector-borne diseases	PS3-2 Technology for maternal, newborn and child health: Can we rely on it for the future?	PS3-3 Increasing fairness and impact of research partnerships	PS3-4 The "Where" of Universal Health Coverage (UHC)	PS3-5 Serious game, virtual reality, simulation: disruptive tools for training, sensitization and care							17:30-18:00 A Swedish initiative for Global Health Transformation - The Swedish Institute for Global Health Transformation
17:30	Visit exhibition, Poster, Photo exhibitions											
18:00-21:00	SE1 Digital health, eHealth, mHealth: A breakthrough for public health or creating new dependency? A critical look at the current hype Organised by Medicus Mundi	SE2 « Comment innover en santé globale ? Le défi de la solidarité internationale » organisée by La Cité de la Solidarité Internationale	SE3 Global Health in Russia	SE4 Repenser l'action publique en matière de santé en Afrique organisé par le Master en études africaines et le Master in Global Health de l'Université de Genève	SE5 Precision Epidemic Forecasting, an NCCR project Organised by the Institute of Global Health	SE6 Youth Engagement for Global Health in the Digital Age Organised by the Global Health Young Professionals Initiative	SE7 Novartis Social Business in the digital age: New ways of expanding access to healthcare Organised by Novartis					

Thursday 12 April							Plenary	Parallel	Experience Sharing	Workshops	Invited Sessions
	Track 1 Health system	Track 2 Health care	Track 3 Health actors	Track 4 Research and development	Track 5 Communication	Hosted meeting					
08:00	ES2-1 What trainings for ultrasound exam	ES2-2 La coopération hospitalière internationale Nord-Sud: un nouveau modèle est-il en train d'être inventé ?	ES2-3 Palliative care for Cancer patients in LMIC	ES2-4 What are electronic solutions for training and documentation in remote area?	ES2-5 IMCI digitalization: benefits and challenges	ES2-6 How an we use drone in health and humanitarian sector					
08:15	Plenary 6 - Artificial intelligence for Global Health										
09:00	Plenary 7 - Emerging infectious diseases crisis										
10:30	Coffee break, Visit exhibition, Poster, Photo exhibitions										
11:00	PS4-1 Building interoperable and cost-effective ICT systems for health in low- and middle- income setting	PS4-2 Cancer in LMIC: time for action	PS4-3 Promote family medicine to strengthen the health care system	PS4-4 Digital technology: a revolution in the access to knowledge?	PS4-5 Space science and technologies to advance health-related sustainable development goals						
12:30	Lunch break, Visit exhibition, Poster, Photo exhibitions				LS05 Diabetes and digital health - how digital solutions can address challenges in diabetes care? IFPMA / Be Healthy, Be Mobile	LS06 Pandemic Simulation: Are you ready for the next pandemic? World Economic Forum in collaboration with Sanofi and the University of Geneva					
14:00	PS5-1 Moving through the dimensions: How to include vertical initiatives into efforts to achieve Universal Health Coverage?	PS5-2 Innovier en intégrant les soins des maladies infectieuses et chroniques en Afrique	PS5-3 Humanitarian action in the field – challenges and opportunities of a global workforce	PS5-4 What research network to deal with outbreaks of emerging pathogens?	PS5-5 Telemedicine to fight against medical deserts						
15:30	Coffee break, Visit exhibition, Poster, Photo exhibitions										
16:00-17:30	Closing Ceremony, Award Room 2 16:00 Awards ceremony – 16:10 Conference announcement – 16:15 Influenza 1918 anniversary - historical note – 16:30 Keynote addresses – 17:15 Closing remarks										

During the GHF 2018 we will be hosting three photo exhibitions:

« Ma santé, mon histoire » de Sophie Inglin
« Les visages de la pauvreté » de Mylène Zizzo
« [e]Wasted » de Vanessa Balci

Post conference

Expert meeting, Campus Biotech, Thursday 12 April from 18:00 (introduction) and dinner (19:30-21:00) - Friday 13 April, 8:30-17:00 The Economics of Precision Medicine – A Risk Governance Perspective

Source : http://ghf2018.g2hp.net/files/2018/05/ghf_programme_2018.pdf

SPONSORS AND DONORS



The GHF was made possible by the support of the following organisations:

Principal sponsors



Major Sponsors



Supporting sponsors



Donateurs



COLLABORATIONS

Institutional Financial Support



Specific collaboration



Associates



PARTICIPATION



One thousand four hundred people attended the GHF in 2018, up from one thousand two hundred in 2016 and seven hundred and fifty in 2014. Participants came from eighty-four countries, principally from Western Europe (79%). The other continents were evenly represented.

12% of participants came from LMIC.

Russia, the guest of honour, mobilised its global health actors and constituted the third largest delegation after Switzerland and France.

Nine hundred and six active participants were counted during the GHF. Participation was greatest in the Global Health Lab (one hundred and eighty-eight),

followed by the posters (one hundred and thirty-eight), the workshops (one hundred and thirty-one), the parallel sessions (one hundred and twenty-four) and the experience exchange sessions (one hundred and five).

Eighty-six participants, in their majority from LMICs, received a grant to finance their attendance at the GHF.



CONTRIBUTIONS

The GHF received three hundred and eighty-eight abstracts from sixty-five countries. This figure is similar to that for previous editions (four hundred and seventy in 2016 and three hundred and fifty-nine in 2014).

45% of the proposals were retained, for a total of one hundred and seventy-four.

Of the one hundred and seventy-four proposals retained:

- 77% were for a poster (one hundred and thirty-four)
- 16% for an oral presentation (twenty-seven)
- 4% for the Global Health Lab (eight)
- 3% for an experience sharing session (five).

COMMUNICATION



A significant communications effort was undertaken by the HUG Communications service, including the production of:

- Visitor cards
- 6 page sponsoring brochure
- A3 notices
- Invitations to the opening and closing ceremonies
- Badges
- Advertisements in lay press
- Programmes
- Banners

Media relations were carried out through close coordination between the communications services of the HUG, the WHO and the UNIGE.

The communications services of GHF partners also contributed to the success of this edition.

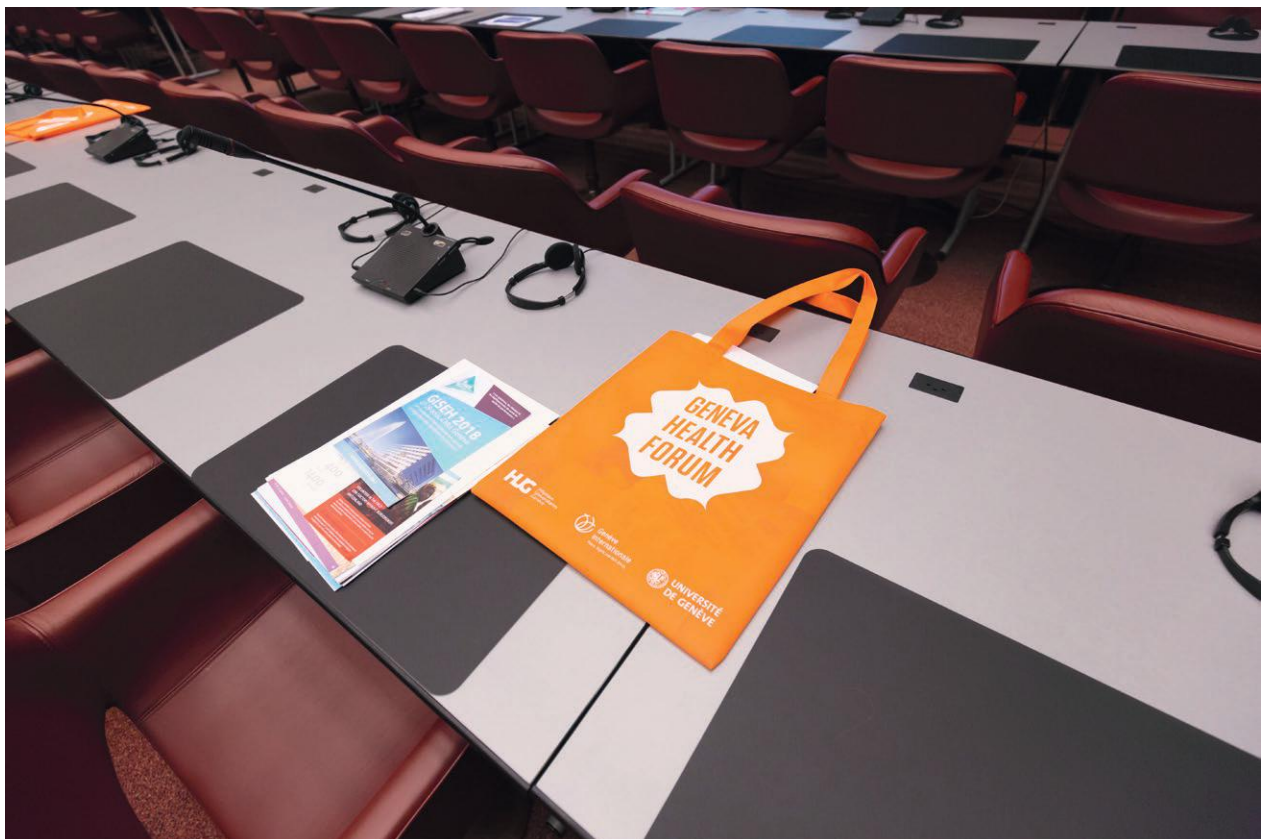
The GHF has developed its own means of communication:

- website (<http://ghf2018.org>)
- newsletter
- Twitter account (<https://twitter.com/Genevaforum>)
- blog (<http://blog.ghf2020.org>)

Videos are available on the YouTube channel:
<https://www.youtube.com/user/genevahealthforum>

Finally, a mobile application was developed for the 2018 edition:

- for iPhone: <https://itunes.apple.com/us/app/ghf-2018/id1367919000?mt=8>
- for Android: <https://play.google.com/store/apps/details?id=com.symporg.ghf>



PARTICIPANTS SATISFACTION SURVEY

An online questionnaire was open to all participants from 13 April (the day after the closing of the conference) to 23 April 2018.

The questionnaire had forty-eight questions covering six themes:

- characterisation of respondents
- general evaluation of the GHF
- evaluation of the sessions
- evaluation of the other activities
- evaluation of the logistics
- gathering ideas for future editions

23% of the participants registered at the GHF responded to the invitation to fill the questionnaire, a sizeable proportion for this type of survey.

Below are some of the principal results of the survey.

The results reflect overall satisfaction on the part of the respondents, which is consistent with other comments received by mail or in person.



Overall evaluation of the GHF

87% of respondents had a good or very good overall opinion of GHF 2018.

72,5% of respondents thought that the theme of the meeting was well covered.

81,4% of respondents judged the content as good or very good.

81,8% of respondents were satisfied with the quality of the speakers.

82,9% of respondents were satisfied with the quality of the information provided.

Respondents particularly benefitted from their attendance at the GHF by gathering information (81.1%), making new contacts (84.4%) A smaller portion shared their projects or ideas (71.0%).

High levels of satisfaction were expressed for general logistics (84,0%), registration (92,6%), the web site (79,9%), coffee breaks (76,0%) and the venue (91,0%).

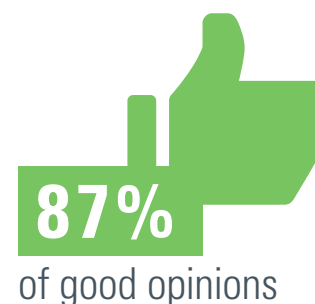
Evaluation of the main sessions

74.4% of respondents rated the quality of the plenary sessions as good or very good.

75.2% of respondents rated the quality of the parallel sessions as good or very good.

64.6% of respondents rated the quality of the workshops as good or very good.

83% of respondents rated the quality of the experience sharing sessions as good or very good.



Other lessons

The on-site communications and social media put in place by the GHF proved to be the most effective in attracting potential participants. Retaining participants from one edition to another is a challenge and an effort to keep potential participants informed between GHF editions is indispensable.

Logistics and registration were appreciated. The CICC seems to be a popular venue.

Certainly more could be done with respect to the materials distributed in the conference bag and the mobile application

Official ceremonies should be more dynamic

Efforts to improve poster visibility need to be continued

Gathering ideas for future editions

Respondents offered many ideas. Amongst these, the most common were:

- Maintain the USB key with key documents of the GHF
- Improve signage for getting to and from the meeting rooms
- Diminish the number of sessions and avoid having two sessions running in parallel
- Devote more time and activities to networking

Among the innovative ideas, we note:

- Organise a forum of the participants during the GHF

Respondents proposed numerous ideas for themes for the next GHF. Amongst these, we often find:

- Health and climate change
- Access to health, universal health coverage
- Equity and care
- Impact of projects in the field



PERSPECTIVES 2020

Participants

Increase the number of participants (1'800 people) in order to optimise GHF dynamics.

To achieve this objective we could:

- Maintain activity involving contact with potential participants (via the blog, Twitter, the newsletter, the internet site).
- Develop promotional activities in advance of the GHF
- Increase our network of partners and collaborating organisations
- Work with universities

Maintain engagement with the International organisations of Geneva, the WHO and the permanent missions.

Continue efforts to increase participation of actors from countries with limited resources,

Maintain an attractive pricing policy.

Governance

Pursue engagement with International organisations in Geneva by welcoming new partners.

Contributions

Promote the call for contributions in universities and in countries with limited resources.

Presence between two GHFs

Between two editions, use the dynamism and network of the GHF to organize Expert Meetings (update on the vaccine against human papillomavirus infections, diabetes care in Africa ...) and participate in public events (Salon Planète Santé ...)

Programme

General Framework	Replicate the overall format of the GHF. Promote networking activities. Propose to use the Monday before the GHF to organise the hosted meetings.
Official ceremonies	Make the official ceremonies shorter and more dynamic.
Plenary sessions	Enhance the attractiveness of plenary sessions with news-relevant subjects.
Parallel sessions	Diversify participant engagement formats to make the GHF more dynamic (seminars, tutorials). Should we not reserve a space for networking sessions (quick presentation of projects, foundations...)?
Lunch Sessions	Renew Lunch sessions in their current format.
Global Health Lab, Demonstration space	Replicate space for demonstration of innovations. Propose animations to facilitate exchange between the innovations presented.
Posters	Explore the potential of the e-posters.
Stands	Increase the number of stands.
Side-events	Renew the side events organised by partners.
Prix jet d'or de Genève	Promote the GHF prizes.
Other activities	Renew the workshops, the experience exchange sessions and the VIP Lunch dialogues.

Assessment of strategic priorities

International Geneva	PEnhance our linkages with the International Geneva organisations.
Networking	Increase networking activities. Reach out to foundations and startups seeking new partnerships. Make an effort in the direction of universities.
Guest of Honour	Renew the idea of a country as guest of honour. Reserve the special guest slot not for a country but for a network of actors.
French speaking world	Reinforce translations into French of the GHF sessions and documents. Beyond the question of translations, reach out to the French speaking world.
Gender	Maintain our objective of gender equity amongst the speakers.
Paramedics	Maintain our objective of opening up to the paramedical professions.

Media and communication

Internet site	Choose a conference organisation software that includes among other elements a mobile application.
GHF promotion campaign	Well in advance of the GHF, develop a campaign to promote the GHF and to increase our influence as well as attendance.
Coordination HUG / UNIGE	A meeting between the communications services of HUG and UNIGE should be organised in October 2018.
International media	Enhance outreach to international and medical media. Initiate collaborations with international and medical media.
Communications material	Be sure to prepare communication materials sufficiently in advance to approach partners and potential sponsors. Increase media presence during the GHF. Set up a proper pressroom open to journalists; facilitate the organisation of press conferences, broadcast messages from the GHF. Broadcast GHF sessions live or delayed.

GHF 2020: KEY DATES

24-26 March 2020

CICG Geneva

<http://ghf2020.org>



Thema: Improving access to health: learning from the field

Special Guests:

International Council of Nurses (ICN)

International Alliance of Patients' Organizations (IAPO)

Issuing of call for contributions	1 April 2019
Closing of call for contributions	15 September 2019
Early registration	1 November 2019
Presentation of the programme	15 November 2019

CONTACT

contact@ghf2020.org

Twitter: @Genevaforum

Youtube: genevahealthforum

